

Product Book 2009



KITADICT™

E t h i c a l k i t e w e a r

KITADDICT® is dedicated to kiteboarders since 2005 with high quality ethical kitewear.

Our designs and apparels are originated from the kite world: they are designed and tested by kiteboarders.

For the collection 2009, we are very proud to present two new cutting-edge products: our boardshorts and rashguards.

Our boardshorts are specifically designed for kitesurfing. We make them longer to avoid the burden of having the lower part flying around the legs. We are also integrating a safety knife specifically designed in one of the pockets to be used in case of emergency to cut the lines. We focus on the comfort and safety on top of a cool and trendy design.

Our rashguards are designed to be worn over the harness. A specific opening allow the hook to go through. The comfort tests have been very successful and our riders are very happy to be able to ride in a lot more comfortable and stylish way. They offer a UV protection 50+, are anti moisture and 50% bamboo charcoal® + 50% Recycled Polyester.

"Ethical kitewear" means a lot to us. We believe that each action counts. So designing a T-shirt or rashguard is the occasion for us to focus on the eco-conception process. We notably select our suppliers based on their ability to propose the most up to date "green" fabrics made of fibers such as bamboo, corn, recycled materials with the highest quality standards. For example, our criteria of selection include Oeko-Tex® standard 100 and ISO 9001 certifications.



We make sure that our business is not leading to irresponsible behaviors. One of our main focus is that the suppliers are socially responsible. We make sure that they do comply with their local regulations, notably regarding environmental protection and that they do not use child labor.

Our team riders and employees are our ambassadors. While they promote our products with passion, they also explain what **"Ethical Kitewear"** means to us. We also support local projects aiming to environmental protection. We all like to ride in wonderful and preserved spots around the globe ... so we help keeping them clean. All that is aiming to propose the highest quality "green" trendy kitewear collection that you will enjoy wearing because it makes you look good and makes you feel good.



MT100801



MT100802



E t h i c a l k i t e w e a r

Tshirt (MT100801) (MT100802)

Composition:

- > Density: 220gsm
- > 70% bamboo
- > 30% organic cotton
- > ISO 9001 Standard, Oeko-Tex® standard 100 certification

Finish:

- > Round/crew collar with reinforced piping in the back neckline
- > Double stitch
- > High Quality screen printing on front bodice
- > Anti-odor, regulate body temperature and moisture level



MT100803



MT100804



Tshirt (MT100803) (MT100804)

Composition:

- > Density: 220gsm
- > 70% bamboo
- > 30% organic cotton
- > ISO 9001 Standard, Oeko-Tex® standard 100 certification

Finish:

- > Round/crew collar with reinforced piping in the back neckline
- > Double stitch
- > High Quality screen printing on front bodice
- > Anti-odor, regulate body temperature and moisture level



MT100805



MT100806



Tshirt (MT100805) (MT100806)

Composition:

- > Density: 220gsm
- > 70% bamboo
- > 30% organic cotton
- > ISO 9001 Standard, Oeko-Tex® standard 100 certification

Finish:

- > Round/crew collar with reinforced piping in the back neckline
- > Double stitch
- > High Quality screen printing on front bodice
- > Anti-odor, regulate body temperature and moisture level



Boardshorts (MB100801) (MB100802) (MT100803) (MT100804) (MT100805)

- > Double sewing
- > Velcro and lace waist closure
- > Rubber tag with Kitaddict Logo on the pocket flap
- > Kitaddict logo and name embroidered on the pocket flap
- > 100% Poly microfiber, Satin finish, good hand, quick dry, wrinkle-resistant.



MB100804



MB100805



- > 5cm Longer than "traditional" boardshorts; extra length to accommodate the "rise-up" while kiteboarding.
- > 2 pockets
 - Large side pocket with a flap with Velcro closure.
 - 1 back pocket specifically designed to hold a safety knife to cut kite lines in case of emergency. With Velcro to keep the knife stay in position.



MR100801



MR100802

Rashguard (MR100801) (MR100802)

Composition:

- > 50% bamboo charcoal® + 50% Recycled Polyester
- > ISO 9001 Standard, Oeko-Tex® standard 100 certification

Finish:

- > Front and back inscriptions
- > Loose cut bodice, designed to be worn over the harness with an opening allowing the hook to go through
- > UV protection 50+
- > Quick dry and soft touch
- > Anti-odor, regulate body temperature and moisture level



MH100801



MH100802

KITADICT
E t h i c a l k i t e w e a r

Hoodies (MH100801) (MH100802)

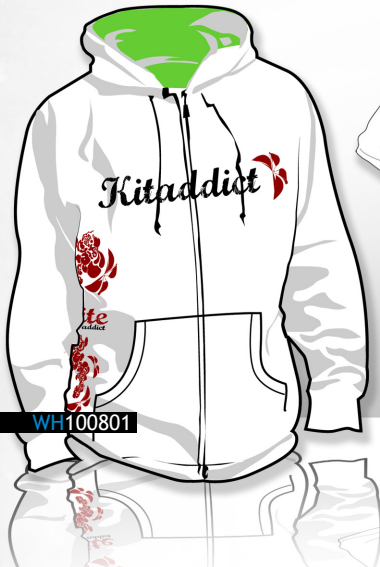
Composition:

- > Density: 290g
- > 67% bamboo
- > 27% organic cotton
- > 6% spandex
- > ISO 9001 Standard, Oeko-Tex® standard 100 certification

Finish:

- > All natural, finely brushed French terry.
- > Contrasted Hood with kiteboarding technical tricks printed >
- > Front inscription with embroidery
- > MH100801: Kangaroo pocket
- > MH100802: Zip-up style jacket





WH100801

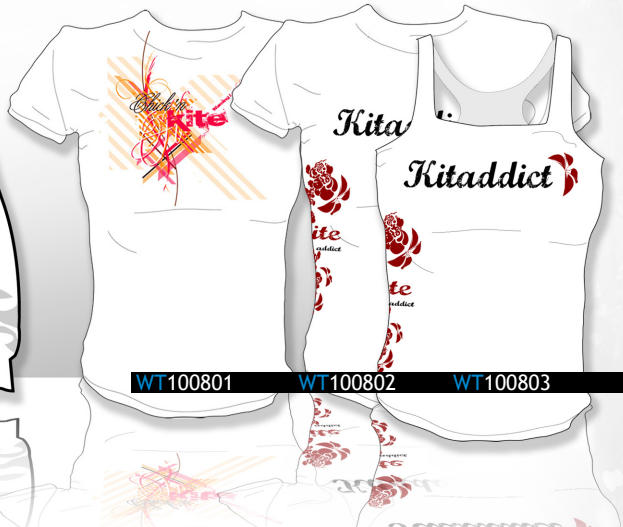
Hoodies (WH100801)

Finish:

- > All natural, finely brushed French terry.
- > Contrasted Hood with kiteboarding technical tricks printed
- > Front inscription with embroidery
- > Zip-up style jacket
- > Fashion cut

Composition:

- > Density: 290g
- > 67% bamboo, 27% organic cotton, 6% Spandex
- > ISO 9001 Standard, Oeko-Tex® standard 100 certification



WT100801

WT100802

WT100803

Tshirts (WT100803)

Finish:

- > Spaghetti strap. Soft and silken hand for the tank top
- > Snuggly comfortable Racer back cut for the racer back
- > High Quality screen printing on front and side bodice
- > Anti-odor, regulate body temperature and moisture level

Composition:

- > Density: 180gsm
- > 67% bamboo
- > 27% organic cotton
- > 6% spandex
- > ISO 9001 Standard, Oeko-Tex® standard 100 certification

Tshirt (WT100801) (WT100802)

Finish:

- > Round/crew collar with reinforced piping in the back neckline
- > Double stitch
- > High Quality screen printing on front and side bodice
- > Anti-odor, regulate body temperature and moisture level

Composition:

- > Density: 220gsm
- > 70% bamboo, 30% organic cotton
- > ISO 9001 Standard, Oeko-Tex® Standard 100



WR100801



WB100801

WB100802

Rashguards (WR100801)

Finish:

- > Front and side inscriptions
- > Long sleeves
- > UV protection 50+
- > Loose cut bodice, designed to be worn over the harness with an opening allowing the hook to go through
- > Quick dry and soft touch
- > Anti-order, sweat absorbent, maintaining body moisture level.

Composition:

- > 50% bamboo charcoal® + 50% Recycled Polyester
- > ISO 9001 Standard, Oeko-Tex® standard 100 certification

Boardshorts (WB100801) (WB100802)

- > Double sewing
- > Velcro and lace waist closure
- > Rubber tag with Kitaddict Logo on the pocket flap
- > Kitaddict logo and name embroidered on the pocket flap
- > 100% Poly microfiber, Satin finish, good hand, quick dry, wrinkle-resistant.
- > 5cm Longer than "traditional" boardshorts; extra length to accommodate the "rise-up" while kiteboarding.
- > 2 pockets
 - Large side pocket with a flap with Velcro closure.
 - 1 back pocket specifically designed to hold a safety knife to cut kite lines in case of emergency. With Velcro to keep the knife stay in position.



Dealer stamp

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Ethical kitewear

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